



Genie Ventures

Job title:

Web Developer

Team:

Genie Shopping Network

What it's about

Genie Shopping has been at the forefront of Shopping Ads development since the platform was first opened to comparison shopping sites (CSS) in 2017. One of our CSS, Crowdstorm, was amongst the first whitelisted as 'Google approved' and we've been a Google CSS Partner ever since. Genie Shopping is a brand of Genie Ventures, which is a successful, entrepreneurial, debt-free, 70-person tech business based in Cambridge.

We are looking for an experienced web developer with a proven history of writing great, efficient, well-designed code in order to help scale the business in a sustainable way through continual improvement of our automated processes, systems and the development of our price comparison websites.

This is a new role within Genie Shopping and is a chance to join an early-stage product with big ambitions. Genie Shopping has made a great start and has a proven business model (and 100%+ growth this year) and whoever fills this new role will have a big and lasting impact. The successful candidate will lead a newly formed product dev team within a multi-functional, agile, mission-based business.

We are based in Cambridge but due to the flexible nature of the business we would be very open to candidates working remotely as part of a distributed team.

Who we are:

Genie Ventures is an ambitious internet business responsible for a network of fast-growing e-commerce sites. We have always challenged the tired, standard model of CPM advertising and are masters of building and retaining traffic and turning this traffic into cash. We are market leaders with our Broadband Genie, Office Genie, Genie Goals and Genie Shopping Network services and are currently planning our next wave of growth.

Working for Genie Ventures is a fantastic opportunity to get involved with a successful, profitable, growing company at an early stage (we've been going 12 years and retain all the fun elements of a startup but with a proven record behind us). We have an entrepreneurial, goal-oriented culture and a talented team and – provided you're prepared to work hard and get involved – we'll give you freedom to succeed and plenty of responsibility. We have a proven track record of making money online, we're ambitious, we want to succeed and we want the best people to join us

Reporting to:

Name - Louis Watson, Head of Product

What you'll do:

Responsibilities and required skills*

Overview

- Taking ownership of developing our existing admin tools and websites (eg. genieshopping.com) in line with business goals.
- Take ownership of the code base and act with considerable independence of the CTO (who is stretched across several projects, and whose primary focus is R&D).
- To want to work and communicate with non-developers (e.g. sales people) to solve business problems with technology.
- Manage the product development team on a day-to-day basis (support, coaching, training, remote working). This will be a team of three and you will play an important early role in shaping the team and business
- Analyse, research, communicate and implement technologies that may benefit the business and its client base.
- You will be expected to behave in an Agile way, putting the goals of the business first, this includes managing your direct report(s) in order to meet our goals.

Who we're looking for:

Skills / Experience needed*

Essential

- Strong OO Programming background with PHP experience.
- Front End development experience (HTML/CSS).
- Experience of growing a product and engaging with internal customers.
- Desire to manage a team/department.

Desirable

- Experience working with large retailer product feeds / APIs.
- Remote working experience.
- Experience working as part of an Agile framework.
- Experience of training/coaching staff or arranging training.
- Knowledge of AWS / LAMP
- UX experience.

Personal attributes required at Genie:

Work Smart	Get things done	Have a great attitude	Job specific behaviours
<ul style="list-style-type: none">• Intelligent• Imaginative• Inquisitive	<ul style="list-style-type: none">• Planning• Teamwork• Adaptability	<ul style="list-style-type: none">• Motivated / driven• Passionate• Serious / focussed• Respectful	<ul style="list-style-type: none">• Tenacious• Personable• Customer focused• Attention to detail• Business acumen

"This overview outlines the type of skills/level of responsibility required to fulfil this position. It is not comprehensive or exhaustive; but further tasks would be in keeping with the character of the position outlined."