



Genie Ventures

Job title:

Lead Developer

Team:

Genie Shopping Network

Genie Shopping has been at the forefront of Shopping Ads development since the platform was first opened to comparison shopping sites (CSS) in 2017. One of our CSS, Crowdstorm, was amongst the first whitelisted as 'Google approved' and we've been a Google CSS Partner ever since. Genie Shopping is a brand of Genie Ventures, which is a successful, entrepreneurial, debt-free, 70-person tech business based in Cambridge.

We are looking for a lead developer with a proven history of writing great, efficient, clean code in order to help scale the business in a sustainable way through continual improvement of our automated processes, bidding systems and the development of our price comparison tools.

This role is a chance to join an early-stage product with big ambitions. Genie Shopping has made a great start and has a proven business model (and 100%+ growth this year). The successful candidate will play a key role as part of a newly formed product dev team within a multi-functional, agile, mission-based business.

We are based in Cambridge but due to the flexible nature of the business we would be very open to candidates working remotely as part of a distributed team.

Who we are:

Genie Ventures is an ambitious internet business responsible for a network of fast-growing e-commerce sites. We have always challenged the tired, standard model of CPM advertising and are masters of building and retaining traffic and turning this traffic into cash. We are market leaders with our Broadband Genie, Office Genie, Genie Goals and Genie Shopping Network services and are currently planning our next wave of growth.

Working for Genie Ventures is a fantastic opportunity to get involved with a successful, profitable, growing company at an early stage (we've been going 12 years and retain all the fun elements of a startup but with a proven record behind us). We have an entrepreneurial, goal-oriented culture and a talented team and - provided you're prepared to work hard and get involved - we'll give you freedom to succeed and plenty of responsibility. We have a proven track record of making money online, we're ambitious, we want to succeed and we want the best people to join us.

Reporting to:

Name - Louis Watson, Head of Product

Tech Stack:

The technology stack in use within the engineering team is already using many de-facto industry standards. Still, it is essential that the technology stack remains agile and can deal with our client platforms' changing landscape.

Technology: Symfony, AWS, Elastic Search, RedShift, PHP, JavaScript, React, Stimulus.js, REST.

About you:

You will have significant experience working with an appropriate technology stack and bring the required level of expertise to have an immediate impact on the product and team.

You will be intrinsically motivated to use your technical skills to solve problems and bring solutions to the team. While you will be a hands-on technical person focusing on coding, you will also be the sort of person who enjoys sharing knowledge and helping others succeed.

You will be passionate about your work and want to ensure that your skills remain current, and we will support you in this. Being energised by being part of a team is essential, and wanting to be part of a learning organisation.

While the development of new features will be exciting for you and you will enjoy the challenges. You will also be motivated by the challenges of maintaining an established product and bringing incremental improvements to legacy systems.

What you'll do:

Responsibilities and required skills*

Within this role, you will be responsible for the following essential items:

- You will in collaboration with the Genie CTO own the direction of the technology to support the product roadmap and growth plans.
- Building robust and secure admin tools and websites (eg. genieshopping.com) in line with business goals.
- Work closely with the rest of the product team to design and develop the overall solution
- You are ensuring that your team's development is of the highest quality and develops its standards and practices.
- Mentoring and coaching other members of the team, enabling them to fulfil goals effectively.
- You will be expected to behave in an Agile way, putting the goals of the business first, in order to meet our goals.

Who we're looking for:

Skills / Experience needed*

You will be able to demonstrate a high degree of proficiency in the following skills:

Essential

- Current Symfony Framework best practice.
- Modern JavaScript, CSS and HTML
- Software design and architecture skills for clean and maintainable code
- An ability to plan new product features and then clearly communicate these plans to the broader team
- DevOps experience using AWS or similar
- A desire to develop new skills

Desirable

- Experience or awareness of automated testing.
- Experience with continuous delivery techniques and practices.
- Working knowledge of machine learning techniques
- Experience working as part of an Agile team.
- API Design
- Marketing Tech or Advertising Tech, for example, analytics and tracking services and affiliate networks.
- UX experience.

Personal attributes required at Genie:

Work Smart	Get things done	Have a great attitude	Job specific behaviours
<ul style="list-style-type: none">• Intelligent• Imaginative• Inquisitive	<ul style="list-style-type: none">• Planning• Teamwork• Adaptability	<ul style="list-style-type: none">• Motivated / driven• Passionate• Serious / focussed• Respectful	<ul style="list-style-type: none">• Tenacious• Personable• Customer focused• Attention to detail• Business acumen