

**Job description:****Account Manager****Job title:****Digital Marketing Executive - Dutch Speaking****Team:****Genie Goals****What it's about:**

We are looking for a proactive and detail-oriented individual to join our growing agency at Genie Goals as a Dutch speaking Digital Marketing Executive.

Reporting to a Digital Marketing Specialist, you will work closely with the various channel teams and account managers to deliver world class digital marketing campaigns across a range of exciting international retail clients, while learning about a fast moving and consistently growing industry. You will be responsible for making a real success of these campaigns by implementing Genie methodologies, close campaign management and great decision making

When opportunities arise we try to provide executives with opportunities to work in different teams or areas of the business to help develop a broad range of skills and knowledge across different business areas. There is the potential for growth, development and task ownership for the right candidate. All training will be provided.

**Reporting to:****A Genie Goals Digital Marketing Specialist****What you'll do:****Responsibilities and required skills\*****Campaign management**

- Create digital marketing campaigns in your channel, both in your native language and English, working towards set KPI targets
- To actively monitor campaigns, auditing and adjusting them for maximum performance
- Support weekly reporting, gathering data and on occasions creating the report narrative

**Client communication**

- Communicate directly with both client and partners
- Support in ad-hoc tasks requested, ensuring work meets client expectations and is to a very high standard
- Troubleshoot client requests, helping to ensure any issues are resolved in a timely manner

**Training**

- Dedicate time to training to continually learn new digital marketing skills
- Passionately work through the Genie Academy and Genie Goals training, both internal training programmes, completing homework on time
- Create and engage with your OKRs to drive forward your personal development
- Train in the use of our in-house technology or third party solutions
- Stay up to date on the latest news and developments in digital marketing to continually grow your knowledge and keep Genie at the cutting edge of digital marketing

## Other

- Occasionally attend events to represent Genie
- Responsibility to find out how GDPR applies to your team's activities
- Understand and comply with all GV guidelines for security and data protection
- Any other tasks or functions which are required by Genie, particularly in relation to digital marketing

*"This overview outlines the type of skills/level of responsibility required to fulfil this position. It is not comprehensive or exhaustive; but further tasks would be in keeping with the character of the position outlined."*

## Who we're looking for:

### Experience needed

- Digital marketing awareness
- Experience of working in a team
- Some knowledge of PPC, Paid Social or Affiliate marketing
- Working in a customer facing / customer service environment

All  
Desirable

### Skills needed

- Native Dutch speaker with excellent written and spoken skills
- Good level of written English and Maths
- Good level of computer literacy
- Confident phone manner
- Good relationship Builder
- Strong organisational skills
- Strong communication skills - both written and verbal
- Timely and proactive
- Excellent attention to detail
- Experience of using Google Docs/Excel to intermediate level

All  
Essential

## Personal attributes required at Genie:

### Work Smart

- Intelligent
- Imaginative
- Inquisitive

### Have a great attitude

- Motivated / driven
- Passionate
- Serious / focussed
- Respectful

### Get things done

- Planning
- Teamwork
- Adaptability